PROJECTBLUE

Critical Materials Conference:

EV & BATTERY APAC 2026

Address Lotte Hotel, 30 Eulji-ro, Jung District, Seoul, South Korea
Date 26 & 27 October 2026

Conference Agenda

www.projectblue.com

Join us in Seoul

Project Blue welcomes you to join us at our Critical Materials Conference: EV & Battery APAC 2026 on 26–27 October 2026 in Seoul, South Korea.

This conference will bring together leading voices from across the **EV and lithium-ion battery supply chain** — from raw materials to end-use markets — in one of **Asia's key technology and manufacturing centres**.

Join industry leaders, innovators, and policymakers in South Korea. Over two days, we'll explore the technologies, markets, and supply chains driving the future of mobility and energy storage. Gain insights, make connections, and shape the conversations that matter for the global battery economy.

Why attend?

- In-depth presentations, expert-led panels, and dedicated networking sessions
- Deep upstream expertise in lithium, cobalt, nickel, graphite and other critical materials
- Access to industry experts and meaningful connection-building across the EV and battery value chain
- Leaders from government, industry, finance, and technology

Interested in sharing your insights or showcasing your brand?

Speaking and sponsorship opportunities are now available.
For more information, contact will.plunkett@projectblue.com

PROJECTBLUE
Market intelligence on critical material supply chains

PROJECTBLUE
Critical Materials
Conference: EV & BATTERY

Critical Materials
Conference: EV & BATTERY

PROJECTBLUE
Jessica Fung
Joe Atkinson
Dr Enrico Ribaldi
Kasia Sadecka
COBALT INSTITUTE

PROJECTBLUE
EV & BATTERY 2026
Timothy Gutu
International Iberian Nanotechnology Laboratory
Delegate
Ralph Herbst
Delegate

Market intelligence on critical material supply chains

PROJECTBLUE

upward pressure on prices
HIGH COSTS
Europe 2x higher cost (OPEX) vs. China
EV HEADWINDS
China competition and regulatory changes

PROJECTBLUE

Critical Materials
Conference: EV & BATTERY

Critical
Conference

EV & BATT

PROJECTBLUE
Critical Materials
Conference: EV & BATTERY

PRODUCTION SUPPORT
PROJECTBLUE
COBALT INSTITUTE

Conference Agenda

Day 1: 26 October 2026

08.30 Coffee & networking

09.00 **SESSION 1: Setting the scene**
In an increasing less predictable landscape this session aims to set the scene with a global overview of the global and regional EV and battery markets. This session examines which markets have grown in the last year, how market dynamics continue to shift, and where bottlenecks and risks are developing as the industry looks ahead to 2027 and beyond.

10.00 **SESSION 2: Automotive keynote panel**
A discussion with leading downstream players exploring how OEM procurement strategies are evolving as markets mature and how battery producers navigate performance, costs and consumer requirements. The discussion will focus on risk, resilience, and the key drivers that have shaped EV and battery demand in 2026 with a look ahead to the short term demand.

11.00 Coffee & networking

11.30 **SESSION 3: Cathode**
This session unpacks key technology shifts shaping cathode markets, including the growing role of LFP, the impact of 9-series nickel cathode chemistries, and how increasing recycled content could influence pCAM and CAM producers. Where is the cathode sweet spot of performance and cost?

12.30 Networking lunch

14.00 **SESSION 4: Recycling**
An expert-led discussion on how South Korean players can accelerate battery recycling to ensure compatability with different regional requirements. Topics include traceability, the integration of recycled content, and technological developments enabling battery recycling.

15.00 Coffee & networking

15.30 **SESSION 5: Cobalt**
This session examines the impact of supply disruptions and export restrictions from the DRC on the cobalt market. Speakers will explore how end users are responding and what these developments mean for pricing, sourcing, and long-term strategy.

Conference Agenda

Day 1: 26 October 2026 *continued*

16.30 Coffee & networking

17.00 **SESSION 6: Interactive roundtables**

Project Blue will share targeted data and market insights to frame round-table discussions. All delegates are welcome to join and participate. The session is designed to encourage open dialogue, enabling attendees to share perspectives and challenge assumptions on the topic in focus.

- **Downstream**
- **Cathode**
- **Anode**
- **Magnets & motors**

Networking reception

Conference Agenda

Day 2: 27 October 2026

08.30 Coffee & networking

09.00 **SESSION 7: South Korea's role**
Opening day two with a focus on South Korea's position within global EV and battery supply chains. The session explores national strengths, opportunities to scale domestically, and how international partnerships can support a more connected supply chain.

10.00 **SESSION 8: Lithium**
A focused discussion on lithium market fundamentals in 2026 and beyond. Topics include demand growth expectations, supply-side responsiveness, and how price movements could shape market outcomes.

11.00 Coffee & networking

11.30 **SESSION 9: Graphite amd anode**
A session examining the often-overlooked anode segment of the battery value chain. The discussion will cover recent technological improvements, the competitiveness of non-Chinese supply, and whether synthetic anode materials can retain a premium over natural alternatives.

12.30 Networking lunch

13.30 **SESSION 10: REEs and motors**
Discussion topics: How can the REE and the permanent magnet industry diversify its supply dependencies? Price volatility and its market impact, will there be material substitution? Other drivers of demand outside of Evs.

14.30 **SESSION 11: Financing the EV & battery industry**
This session examines the availability of capital to support South Korea's battery industry. Discussion points include investor sentiment, the impact of protectionist measures, and the appropriate role of governments in providing financial support and the cross boarder investment landscape.

Conference ends